

TITLE OF REPORT: HEALTH AND WELLBEING STRATEGY UPDATE REPORT	
HEALTH AND WELLBEING BOARD - 10th November 2021	CLASSIFICATION: Open
WARD(S) AFFECTED All	
Group Director Helen Woodland, Group Director of Adults, Health and integration Director Dr Sandra Husbands, Director of Public health	

INTRODUCTION AND PURPOSE

This paper provides an update on the development of Hackney's Health and Wellbeing Strategy.

The Health and Wellbeing Board is asked to:

- Approve the draft strategy (appendix 1) to be published for consultation for 12 weeks.

1. BACKGROUND

- 1.1. Hackney Health and Wellbeing Board have been developing their Health and Wellbeing Strategy refresh since November 2020. Every local Health and Wellbeing Board has a duty to produce a Health and Wellbeing Strategy. A Health and Wellbeing Strategy outlines key health and wellbeing priority areas for each local authority area.

- 1.2. Hackney Health and Wellbeing Board have agreed that this strategy will aim to reduce health inequalities. Work to develop and refine priorities for action have therefore been driven by that aim.
- 1.3. The Board and its members will continue to work beyond Hackney (such as in partnership with the City of London, or others in North East London), but it should be noted that the Hackney Health and Wellbeing Board has a statutory responsibility to develop and deliver a joint health and wellbeing strategy, and so this strategy focuses solely on Hackney.
- 1.4. In September 2021, the Health and Wellbeing Board agreed to:
 - Hold a prioritisation workshop in October 2021.
 - An updated process for developing and approving the strategy, including that the strategy would be approved at the March 2022 meeting, with a detailed action plan to follow in summer 2022.

2. PRIORITISATION PROCESS

2.1. As discussed at the September Health and Wellbeing Board meeting, engagement with residents and stakeholders was ongoing until mid-September 2021. A [summary report of engagement insight](#) was produced and circulated to members by the end of September. It informed discussion at the prioritisation workshop which was held on 1st October 2021.

2.2. Prioritisation

Potential priority issues were identified by analysing the responses to surveys with residents (both conducted online, or face to face, by peer researchers) and identifying what issues had been raised most often, or themes that seemed to be commonly raised in response to the questions asked.

Wider stakeholder input - via workshops and meetings - had been captured in notes, and their contents were analysed for commonly raised themes. By combining the issues that had come up most frequently from residents and wider stakeholders, 12 issues were shortlisted.

2.3. **Shortlist of issues for prioritisation**

The following eight issues were commonly raised by both residents and stakeholders:

- Mental health and wellbeing, including stress
- Housing
- Physical activity
- Financial security and poverty
- Food - diet, healthy eating and affordability
- Social connection/feeling part of the community
- Employment
- Safety

Two further issues were commonly raised by residents, that were not common themes in the wider stakeholder feedback:

- Sleep
- Education

Two further issues were commonly raised by wider stakeholders, that were not as frequently raised from resident feedback:

- Access: to healthcare and other services
- Digital inclusion

2.4. The prioritisation criteria listed below were used to help attendees at the prioritisation workshop narrow down potential areas of focus in the strategy.

Prioritisation criteria:

- a. The extent of the need (considering breadth, depth, and trajectory)

- b. Our ability to change the situation(what is 'influenceable')
 - c. The potential for making the most impact on people's health and wellbeing (when considered in terms of both costs and benefits)
 - d. The need for a partnership and system-wide approach to the issue, via the HWB strategy, add value and/or bring a unique perspective
 - e. Alignment with our collective values
- 2.5. Invitations to the prioritisation workshop were sent to Health and Wellbeing Board members and members of the City and Hackney Health Inequalities Steering Group.
- 2.6. Before and during the workshop, attendees were able to highlight and discuss priorities to include in the strategy. During the meeting, an online voting tool was used, which resulted in 'mental health', 'social inclusion' and 'financial security' being chosen most frequently.

3. STRATEGY DEVELOPMENT

- 3.1. Using the input from the prioritisation workshop, the review of population health needs, engagement insight and discussions with colleagues working on these draft priority topics, further information was gathered on the three priority issues:
- Mental health
 - Social connection
 - Financial security
- 3.2. The strategy recognises that these priorities can be interrelated. It also notes that other issues raised during engagement and development of the strategy may also benefit from the action taken in relation to these priorities.
- 3.3. To ensure that the focus of the strategy would reduce health inequalities, a framework from the 2010 Marmot Review 'Fair Society, Healthy Lives' was suggested by Dr Sandra Husbands, director of public health. Using this framework pinpoints areas for collective action. The framework was originally developed using systematic

reviews of evidence that showed what actions and areas of focus can make the most difference to reduce health inequalities.

- 3.4. A draft strategy has been developed (see [appendix 1](#)), reflecting these priorities and potential areas for action. It also suggests taking a 'community centred' approach to the work, as this reflects feedback from stakeholders and residents during engagement. A more detailed action plan will be developed after the strategy has been approved and adopted by the HWB.
- 3.5. The draft strategy has been shared with a small number of stakeholders involved in its development for comments and feedback. Further feedback from stakeholders can be shared with the Health and Wellbeing Board during the meeting. If members of the Board are unable to attend the meeting but would like to share feedback on the draft strategy, this can also be sent in advance to be discussed at the meeting.

4. CONSULTATION APPROACH

- 4.1. Following approval of the draft by the Health and Wellbeing Board, it is proposed that the draft strategy will be published for public consultation for 12 weeks.
- 4.2. In order to ensure widespread engagement with the strategy, the consultation will be promoted using online and offline methods. A continued partnership with Volunteer Centre Hackney is currently being discussed, building on the successful engagement phase, which involved volunteer peer researchers.
- 4.3. A consultation plan is currently being developed by the Health and Wellbeing Strategy Working Group, and the approach will also be discussed at the People and Places ICP Board in December.
- 4.4. Draft consultation questions will ask residents and stakeholders whether they agree or disagree with the identified proposed actions

under each of the three priorities. There will be an opportunity for residents and wider stakeholders to propose further actions that will reduce health inequalities under each priority, through the consultation survey. There will also be a section included in the consultation survey around 'working together', where we will ask how we can collaboratively work together and take action to make a real and sustainable difference to the health and wellbeing of Hackney's residents through the Strategy's actions. The consultation will also ask residents and stakeholders whether they would like to be involved in developing the Strategy action plan, following the consultation period.

5. NEXT STEPS

- 5.1. After the 12-week consultation has closed (likely to be in February 2022), City and Hackney's Public Health team and the HWB Strategy Working Group will consider the consultation feedback and incorporate relevant feedback into the final strategy. This will be considered by the Health and Wellbeing Board for approval and publication in March 2022.
- 5.2. A detailed action plan and launch for the strategy will be prepared for summer 2022.

6. RECOMMENDATIONS

- 6.1. That the Board takes note of progress with prioritisation, strategy development and consultation plans.
- 6.2. That Board members approve the draft strategy, to be published for 12-week consultation.
- 6.3. The Board promotes the consultation to ensure the draft strategy is widely engaged with.

6.4. The Board considers the draft consultation questions.

BACKGROUND PAPERS

In accordance with The Local Authorities (Executive Arrangements) (Meetings and Access to Information) England Regulations 2012 publication of Background Papers used in the preparation of reports is required

[Draft Hackney Health and Wellbeing Strategy, 2022-26](#)

[Engagement insight report](#)

[Draft consultation questions](#)

Draft Health and Wellbeing Strategy executive summary (to follow)

[HWB Strategy Update September 2021](#)

Report Author	Sara Bainbridge, Public Health Registrar Donna Doherty-Kelly, Principal Public Health Specialist
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